

# Agenda – Seattle, WA

## Day 1 – July 22

### The Alexis Royal Sonesta Hotel Seattle

- 3:00 - 3:30 pm Introductions
- 3:30 - 4:15 pm IT's Moment Keynote
- 4:15 – 5:00 pm Break – Networking
- 5:00 - 5:45 pm CIO Roundtable & Discussion
- 5:45 - 6:00 pm Wrap up and networking
- 6:30 pm Dinner

## Day 2 – July 23

- 7:30 – 9:00 am Breakfast
- 9:00 – 9:45 am Why Managing IT is So Hard - The Eight Secrets & 12 Priorities of Successful CIOs
- 9:45 – 10:30 am Managing Stakeholder Satisfaction
- 10:30 - 10:45 am Break
- 10:45 – 11:30 am Build Strong Core Processes
- 11:30 – 12:15 pm Train & Develop your team
- 12:15 – 1:00 pm Lunch
- 1:00 – 1:45 pm **Group Break Out Session**
- 1:45 – 2:30 pm Deliver Mission Critical Projects
- 2:30 – 3:15 pm Right-Size Risk Spending & Tolerance
- 3:15 – 3:30 pm Break
- 3:30 – 4:15 pm Measure Tech and Vendor Effectiveness
- 4:15 – 5:00 pm **Group Break Out Session**
- 5:30 pm onwards Pike Place and Post Alley Food Tour

## Day 3 – July 24

- 7:30 – 9:00 am Breakfast
- 9:00 – 9:45 am Treat Data as a Product
- 9:45 – 10:30 am Manage Transformational Change
- 10:30 – 10:45 am Break (hotel check out if needed)
- 10:45 - 11:15 am **Individual Break Out Session: Complete Your IT Leadership Plan**
- 11:15 - 11:30 am 12 Steps/Months to Systematically Improve Your IT Department
- 11:30 – 12:00 pm Group Debrief – share what your priorities are with the group
- 12:00 pm End - Boxed Lunches Provided