

# Agenda – Seattle, WA

## Day 1 – July 22

### The Alexis Royal Sonesta Hotel Seattle

- 3:00 - 3:15 pm Introductions
- 3:15 - 4:00 pm IT's Moment Keynote
- 4:00 - 4:45 pm Break – Networking
- 4:45 - 5:15 pm CIO Roundtable & Discussion
- 5:15 - 6:00 pm Wrap up and networking
- 6:30 pm Dinner

## Day 2 – July 23

- 7:30 – 8:30 am Breakfast
- 8:30 – 9:15 am Why Managing IT is So Hard - The Eight Secrets & 12 Priorities of Successful CIOs
- 9:15 – 10:00 am Managing Stakeholder Satisfaction
- 10:00 - 10:45 am Build Strong Core Processes
- 10:45 – 11:00 am Break
- 11:00 – 11:45 am Train & Develop your team
- 11:45 - 12:30 pm **Breakout Session (Deliverable-Level Prioritization)**
- 12:30 – 1:30 pm Lunch
- 1:30 – 2:15 pm Deliver Mission Critical Projects
- 2:15 – 3:00 pm Right-Size Risk Spending & Tolerance
- 3:00 – 3:15 pm Break
- 3:15 – 4:00 pm Measure Tech and Vendor Effectiveness
- 4:00 – 4:45 pm **Breakout Session (Deliverable – Level Prioritization)**
- 6:00 pm onwards Pike Place and Post Alley Food Tour

## Day 3 – July 24

- 7:30 – 8:30 am Breakfast
- 8:30 – 9:15 am Treat Data as a Product
- 9:15 – 10:00 am Lead Transformation
- 10:00 – 10:45 am **Breakout Session (Deliverable-Level Prioritization)**
- 10:45 - 11:00 am Break
- 11:00 - 11:30 am 12 Steps/Months to Systematically Improve Your IT Department
- 11:30 am – 12:30 pm Complete Your IT Leadership Plan (**Secret-Level Prioritization**)  
Group Debrief – share what your priorities are with the group
- 12:30 pm End - Boxed Lunches Provided