

# Agenda – Ottawa, ON

## Day 1 – September 16th

**Lord Elgin Hotel**

- 3:00 – 3:30 pm Introductions
- 3:30 – 4:15 pm IT's Moment Keynote
- 4:15 – 5:00 pm **Break – Networking**
- 5:00 – 5:45 pm CIO Roundtable & Discussion
- 5:45 – 6:00 pm Wrap-Up and Networking
- 6:30 pm Dinner

## Day 2 – September 17th

- 7:30 – 9:00 am **Breakfast**
- 9:00 – 9:45 am **Why Managing IT is So Hard - The Eight Secrets & 12 Priorities of Successful CIOs**
- 9:45 – 10:30 am **Managing Stakeholder Satisfaction**
- 10:30 - 10:45 am **Break**
- 10:45 – 11:30 am **Build Strong Core Processes**
- 11:30 – 12:15 pm **Train & Develop your team**
- 12:15 – 1:00 pm **Lunch**
- 1:00 – 1:45 pm **Group Break Out Session**
- 1:45 – 2:30 pm **Deliver Mission Critical Projects**
- 2:30 – 3:15 pm **Right-Size Risk Spending & Tolerance**
- 3:15 – 3:30 pm **Break**
- 3:30 – 4:15 pm **Measure Tech and Vendor Effectiveness**
- 4:15 – 5:00 pm **Group Break Out Session**
- 6:30 pm **Dinner**

## Day 3 – September 18th

- 7:30 – 9:00 am **Breakfast**
- 9:00 – 9:45 am **Treat Data as a Product**
- 9:45 – 10:30 am **Lead Transformation**
- 10:30 – 10:45 am **Break (hotel check out if needed)**
- 10:45 - 11:15 am **Group Break Out Session**
- 11:15 - 11:30 am **12 Steps/Months to Systematically Improve Your IT Department**
- 11:30 – 12:00 pm **Complete Your IT Leadership Plan (Secret-Level Prioritization)  
Group Debrief – share what your priorities are with the group**
- 12:00 pm **Wrap up - Boxed Lunches Provided**