

Agenda – Boston, MA

Day 1 – April 8th

The Royal Sonesta Boston

- 12:00 pm Meet at the hotel lobby
- 12:30 pm Depart hotel by bus to Fenway Park
- 1:00 pm Arrive at Fenway Park (lunch in the box)
- 1:35 - 4:30 pm Boston Red Sox vs Milwaukee Brewers
- 4:45 - 5:15 pm Transfer back to the hotel
- 5:15 - 5:45 pm Cocktails & Networking
- 5:45 - 8:00 pm Keynote, Roundtable & Dinner

Day 2 – April 9th

- 7:30 – 9:00 am **Breakfast**
- 9:00 – 9:45 am Why Managing IT is So Hard - The Eight Secrets & 12 Priorities of Successful CIOs
- 9:45 – 10:30 am Managing Stakeholder Satisfaction
- 10:30 - 10:45 am **Break**
- 10:45 – 11:30 am Build Strong Core Processes
- 11:30 – 12:15 pm Train & Develop your team
- 12:15 – 1:00 pm **Lunch**
- 1:00 – 1:45 pm **Group Break Out Session**
- 1:45 – 2:30 pm Deliver Mission Critical Projects
- 2:30 – 3:15 pm Right-Size Risk Spending & Tolerance
- 3:15 – 3:30 pm **Break**
- 3:30 – 4:15 pm Measure Tech and Vendor Effectiveness
- 4:15 – 5:00 pm **Group Break Out Session**
- 6:30 pm **Dinner**

Day 3 – April 10th

- 7:30 – 9:00 am **Breakfast**
- 9:00 – 9:45 am Treat Data as a Product
- 9:45 – 10:30 am Lead Transformation
- 10:30 – 10:45 am **Break (hotel check out if needed)**
- 10:45 - 11:15 am **Group Break Out Session**
- 11:15 - 11:30 am 12 Steps/Months to Systematically Improve Your IT Department
- 11:30 – 12:00 pm Complete Your IT Leadership Plan (**Secret-Level Prioritization**)
Group Debrief – share what your priorities are with the group
- 12:00 pm **Wrap up - Boxed Lunches Provided**