

# Agenda – New Orleans, LA

## Day 1 – Combined (March 11)

**JW Marriott  
New Orleans**

3:00 – 3:45 pm Introductions

3:45 – 4:30 pm IT's Moment Keynote

4:30 – 4:45 pm **Break – Networking**

4:45 – 5:15 pm CIO Roundtable & Discussion

5:15 – 6:00 pm Wrap-Up and Networking

6:30 pm **Dinner**

## Day 2 – Two Tracks (March 12)

### Track 1 – Year 1 (Intro)

7:30 – 8:30 am

8:30 – 9:15 am

9:15 – 10:00 am

10:00 – 10:45 am

10:45 – 11:00 am

11:00 – 11:45 am

11:45 – 12:30 pm

12:30 – 1:30 pm

1:30 – 2:15 pm

2:15 – 3:00 pm

3:00 – 3:15 pm

3:15 – 4:00 pm

4:00 – 4:45 pm

5:45 pm

### Track 2 – Year 2+ (Reflection)

**Breakfast**

Why Managing IT is So Hard - The Eight Secrets & 12 Priorities of Successful CIOs (Combined Session)

Managing Stakeholder Satisfaction

Build Strong Core Processes

**Break**

Train & Develop Your Team

**Combined Session (Deliverable-Level Prioritization)**

**Lunch**

Deliver Mission Critical Projects

Right Size Risk Spending & Tolerance

**Break**

Measure Tech and Vendor Effectiveness

**Combined Session (Deliverable-Level Prioritization)**

**Boat Cruise & Dinner**

### Track 2 – Year 2+ (Reflection)

**Breakfast**

Peer Discussion on the Biggest Successes and Challenges of the Past Year

Build Executive Confidence

Build Capacity & Capability to Lead

IT Strategy Review & Visualization

IT Strategy Review & Visualization

Renewal & Reflection

## Day 3 – Combined (March 13)

7:30 – 8:30 am

8:30 – 9:15 am

9:15 – 10:00 am

10:00 – 10:45 am

10:45 – 11:00 am

11:00 – 11:30 am

11:30 – 12:30 pm

12:30 pm

**Breakfast**

Treat Data as a Product

Lead Transformation

**Combined Session (Deliverable-Level Prioritization)**

**Break**

12 Steps/Months to Systematically Improve Your IT Department

Complete Your IT Leadership Plan (**Secret-Level Prioritization**)  
Group Debrief – share what your priorities are with the group

**Wrap up - Boxed Lunches Provided**