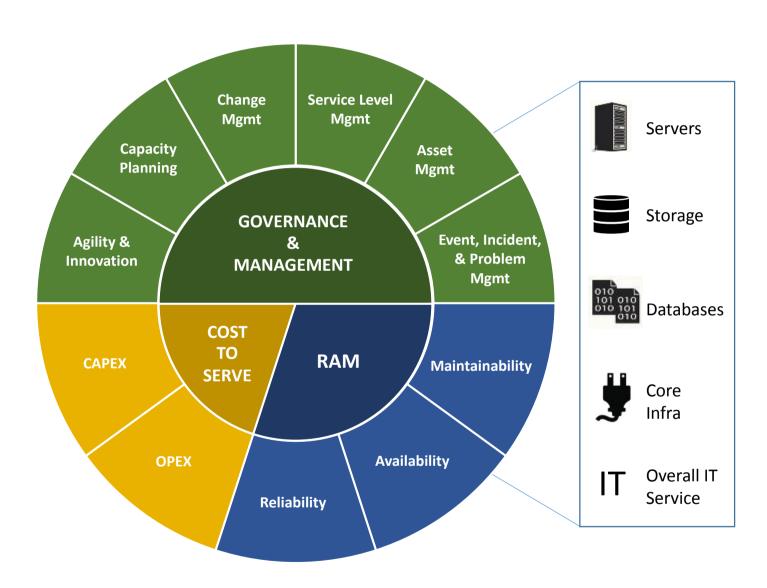
Data Center Infrastructure Scorecard — Governance, RAM, and Cost-to-Serve Assessment

Service Delivery Model: ON PREMISE

Prepared for:

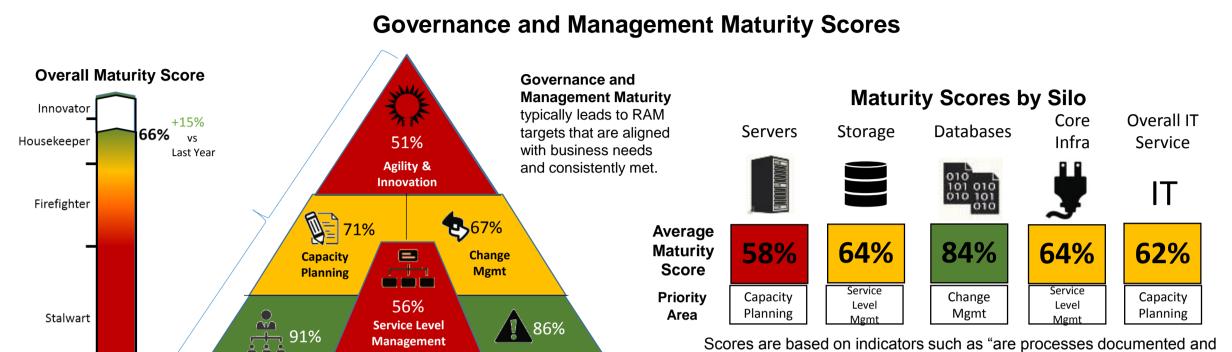
John Smith Infrastructure Manager Computer Megacorp, Inc.

April, 27th, 2015



Infrastructure Scorecard – Summary Dashboard

Compare scores for governance and management maturity, "RAM" (Reliability, Availability, and Maintainability), and Cost-to-Serve to identify and prioritize opportunities for improvement.





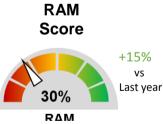
Score

52%

+6%

VS

Last year

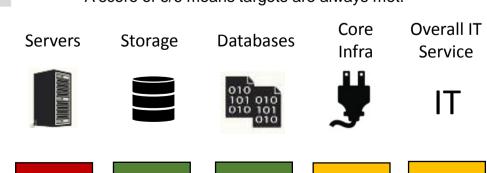


Overall

RAM Scores by Silo

RAM Scores are derived from how consistently targets are met for Reliability (MTBF), Availability (Uptime), and maintainability (MTRS) for each silo.

A score of 6/6 means targets are always met.



Average RAM Score

Problem Area





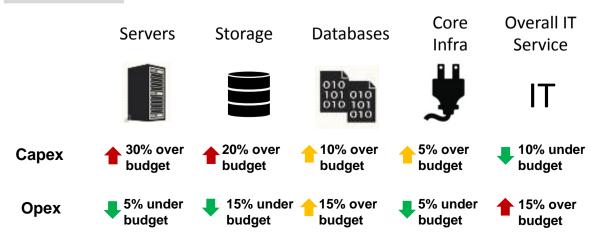






Overall Cost-To-Serve Scores by Silo Cost-To-Serve

Budget adherence is used to derive a cost-to-serve score, and is based on an average of how far capex and opex are under or over budget across all silos. (Budget adherence = 100% - % under/over budget)



RAM Score Details

Overall RAM Score



Identify where target service levels are being met and where improvements are required to meet targets. Recommendations for common challenges are also provided below.

Reliability, Availability, and Maintainability

How Consistently Are Targets Met?

Reliability (MTBF)

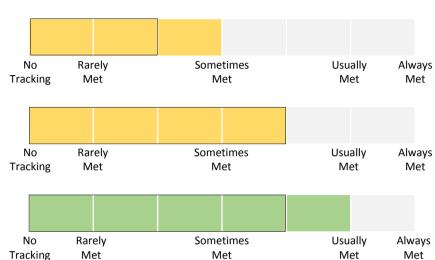
"Over the last 12 months, how consistently have you met your Mean Time Between Failure (MTBF) targets?"

Availability (Uptime)

"Over the last 12 months, how consistently have you met your uptime/availability targets?"

Maintainability (MTRS)

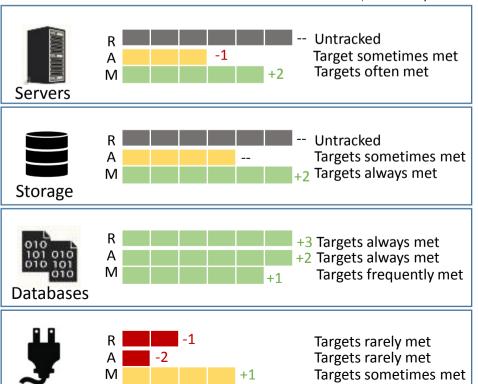
"Over the last 12 months, how consistently have you met your Mean Time to Restore Service (MTRS) targets?"



Assessment

Core Infra.

+1 -1 vs last year



Common Challenges

Regardless of whether uptime statistics are good or bad, it's an important metric to report to the executive team as an easy-to-understand measure of infrastructure performance

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Recommendation

Regardless of whether uptime statistics or bad, it's an important metric to report to the executive team as an easy-to-understand measure of infrastructure.

Last Year

Regardless of whether uptime statistics are good or bad, it's an important metric to report to the executive team as an easy-to-understand measure of.

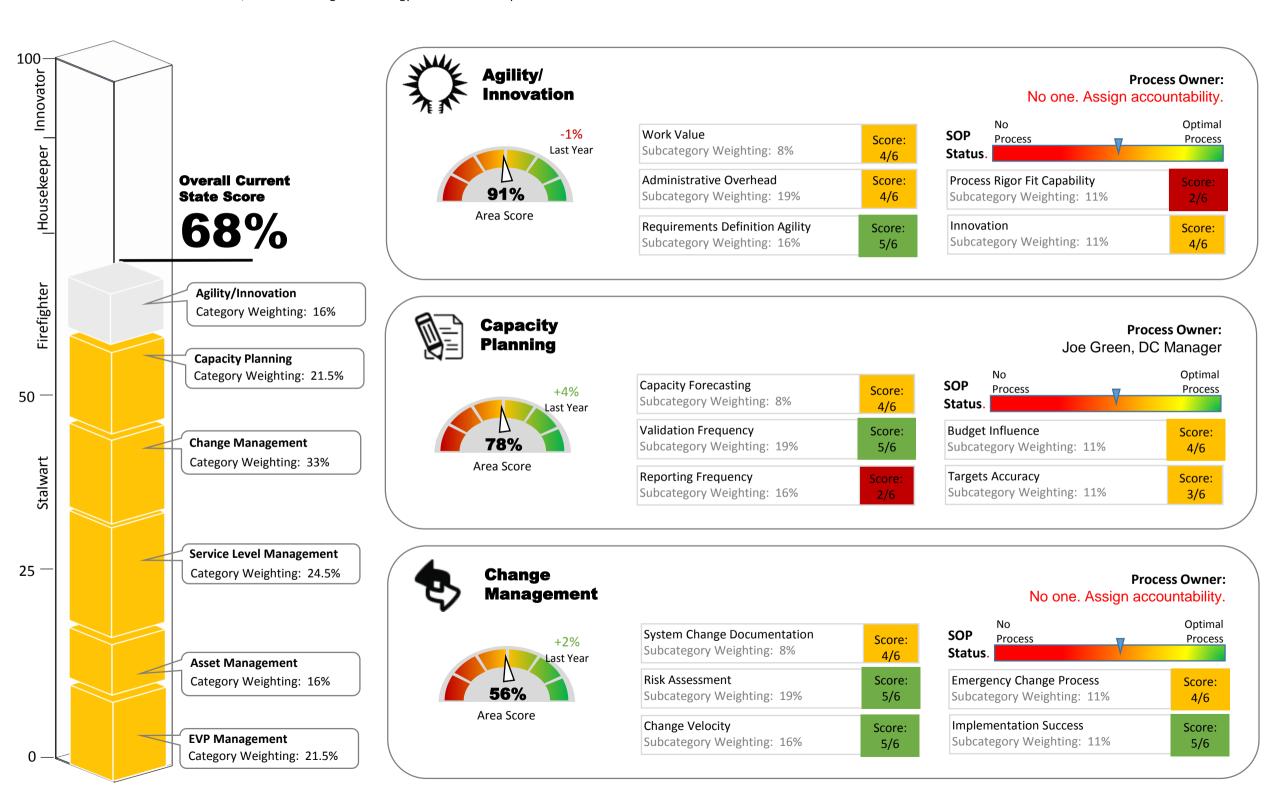
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Infrastructure Scorecard – Maturity Breakdown

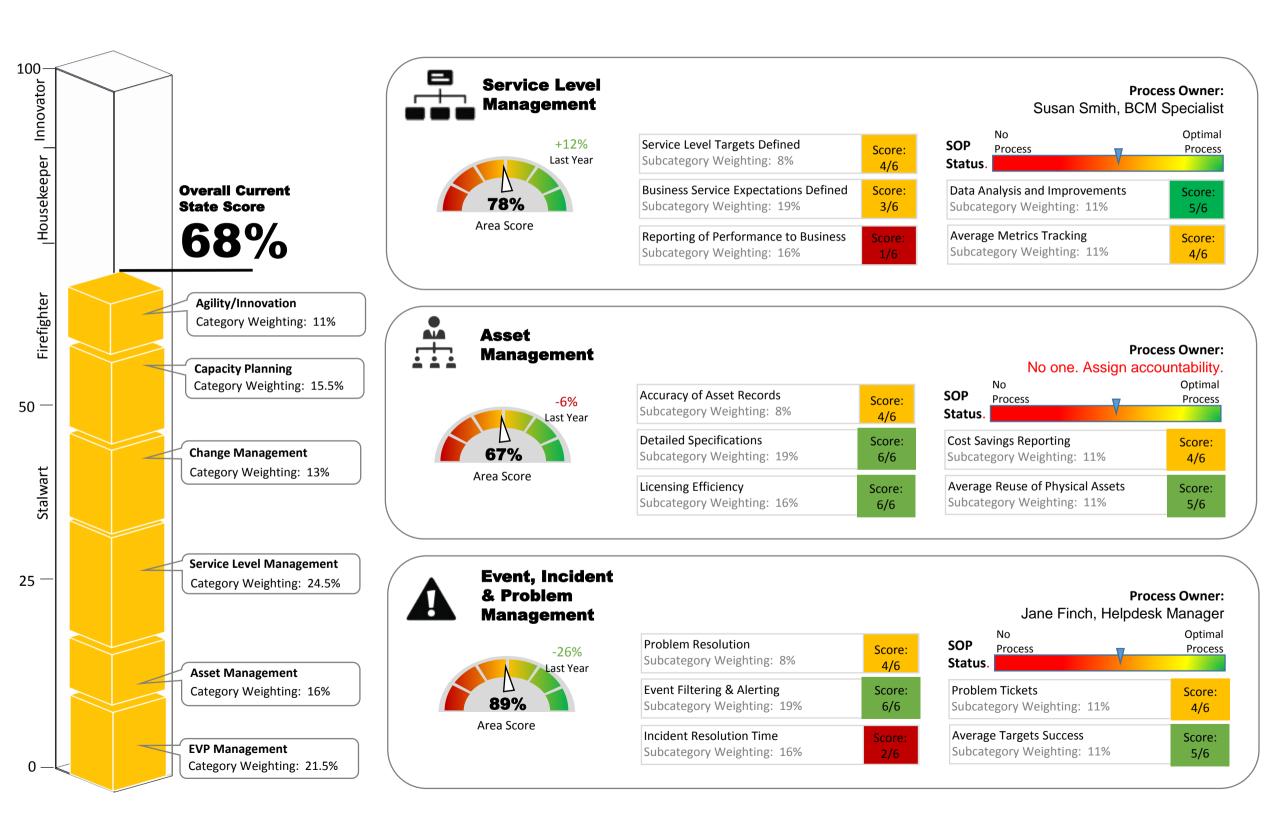
Use the information in this report to understand your Project Portfolio Management environment and identify areas for improvement.

Scores in this report are based on the knowledge and perceptions of the Portfolio Owner, and are calculated using Info-Tech's weighting scale. Weightings in each area are expressed as a factor of that area's potential score. For more information about these calculations, see the "Scoring Methodology" section of this report.



Use the information in this report to understand your Core Infrastructure Management and Governance capability and identify areas for improvement.

Scores in this report are based on the knowledge and perceptions of the Infrastructure Owner, and are calculated using Info-Tech's weighting scale. Weightings in each area are expressed as a factor of that area's potential score.





Agility & Innovation

Process Owner: No one. Assign a



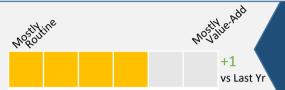
Agility and Innovation scores provide insight into the kinds of day-to-day activities with which core infrastructure staff are spending their time, and aid in the redirection of time spend to higher value tasks.

SOP Score: Nο Documented, Enforced, **Process** and Optimized

Recommendation **Current Status** Question

Work Value

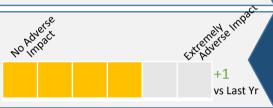
"In terms of overall work performed by infrastructure staff, what is the balance between value-add work versus routine daily options?"



Document common maintenance activities to facilitate delegating routine tasks to more junior staff (with supervision/monitoring as needed). Similarly, look for opportunities to automate common processes to further enable senior staff to focus on new business-building projects, innovation, and optimization.

Administrative Overhead

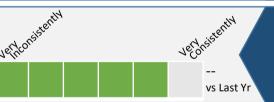
"To what extent does administrative overhead adversely impact resourcing?"



Avoid the overhead of lengthy status reports and long multi-project status meetings in favor of 5-10 minute daily stand-up meetings with individual project teams. Use those meetings to identify projectspecific roadblocks, progress towards milestones, and next steps. Rigor does not require documentation, and documentation does not ensure rigor.

Requirements Definition Agility

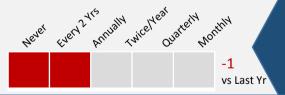
"To what extent do you engage in ongoing collaboration with stakeholders to define infrastructure requirements?"



Continue to foster communication and collaboration with business and application team stakeholders to ensure the end results meet customer requirements, with less focus on upfront project negotiation. A culture of communication and collaboration enables IT to respond to change more effectively.

Process Rigor Fit Capability

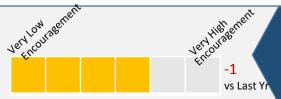
"In general, how consistently is process rigor adjusted based on system criticality and potential impact?"



For critical systems, it's important to favor rigor over velocity -- e.g., thorough risk assessment, moreextensive testing, and a tested back-out plan to minimize the risk and impact of downtime. For less critical systems where a "fast failover" in the event of downtime is tolerable, moderate rather than extensive risk assessment and testing is acceptable and will improve your velocity.

Innovation

"To what extent are Infrastructure staff encouraged to lead innovation efforts?"



Implement an awards system for designing solutions to reduce costs or generate revenue (e.g., partner portal to drive sales, or web-enabling a business process to improve efficiency). Alternatively, schedule periodic innovation days where select staff set aside all but critical tasks to brainstorm, research, and design solutions.



Capacity Planning

Process Owner: Joe Green, DC Manager



Capacity planning scores provide insight to the health of the general capacity planning practice around core infrastructure, including forecasting, validation, reporting and influence on budget.

SOP Score:

Nο Documented, Enforced, **Process** and Optimized

Silo

Targets Success

"In general, how accurate are your 12month capacity requirements forecasts?"

Very Over Estimated





Fairly Accurate





Over Estimated





Over Estimated



Very Under Estimated

Recommendation

Recommendation

Improve accuracy by monitoring capacity metrics to identify normal peaks and valleys vs. upward or downward trends, including infrastructure requirements assessment in early application project planning, and consulting the business to identify future capacity demands from planned business initiatives (e.g., increase in data analytics).

Increase the granularity of your forecasts to further improve your capacity planning accuracy and ability to maintain optimal capacity (i.e., about 80-90% of peak requirements). For example, define requirements for gold (mission critical), silver, bronze services, taking into account increased need for redundancy for critical systems vs. "bronze" systems.

Improve accuracy by monitoring capacity metrics to identify normal peaks and valleys vs. upward or downward trends, including infrastructure requirements assessment in early application project planning, and consulting the business to identify future capacity demands from planned business initiatives (e.g., increase in data analytics).

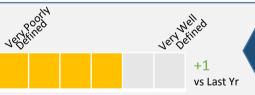
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Question

next 12 months?"

Current Status



Incorporate capacity planning into your normal infrastructure management activities. This includes tracking capacity metrics, reviewing trends, and collaborating with the applications team and business leaders to plan capacity requirements.

Validation Frequency

Capacity Forecasting

"To what extent are capacity

"In general, to what extent are capacity forecasts validated with the business?"

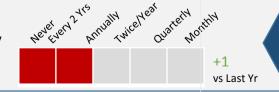
requirements forecasts defined for the



Continue to validate requirements to stay aligned with business needs, discuss future business plans that may affect your forecasts, and get input on any existing business concerns such as speed/performance issues.

Reporting Frequency

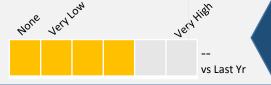
"In general, to what extent are capacity and performance levels reported to senior management?"



Establish regular checkpoints to report capacity and performance status as well as actual vs. forecast capacity requirements. This will drive accountability and provide an opportunity to prioritize and address problem areas.

Budget Influence

"In general, to what extent do capacity and performance forecasts influence budget planning?"



Track MTBF to measure disruption from outage frequency (i.e., reliability), and do this for all silos. Uptime statistics on their own can be misleading. For example, if a virtual server goes down 10 times in a year, but recovery only takes 4 or 5 minutes each time, you are still meeting 99.99% uptime yet the disruption to the business may be significant.



Change Management

Process Owner: Jane Finch, Helpdesk Manager

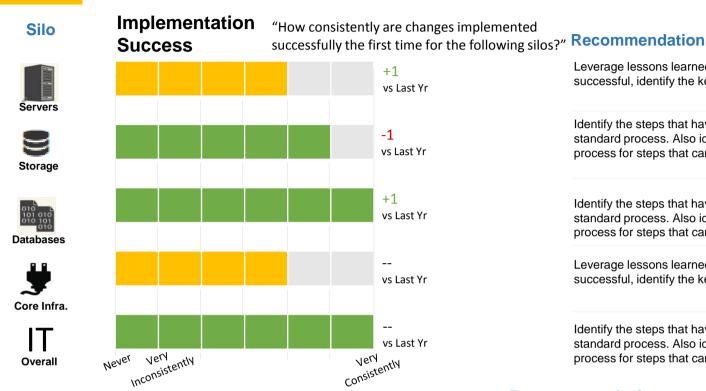
Area score Last Yr

Change management scores are based on the quality and appropriateness of process rigor attached to changes to core infrastructure, in general and across silos.

SOP Score:

Nο **Process**

Documented, Enforced, and Optimized



Leverage lessons learned from success (not just from failure). When change management is successful, identify the key factors and how those can be part of your standard process.

Identify the steps that have been the best predictors of success, and ensure those are part of your standard process. Also identify common factors for unsuccessful changes, and review your process for steps that can be modified to prevent those negative factors.

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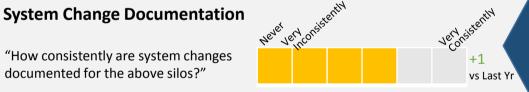
Question

Current Status

Recommendation

"How consistently are system changes

documented for the above silos?"



Track changes (e.g., in a configuration management system) as part of the change approval process. This enables change history to be consulted to assist with troubleshooting or risk assessment. If this task is deferred, there is a good chance it won't happen or it will be an onerous (and probably inaccurate) catch-up task.

Risk Assessment

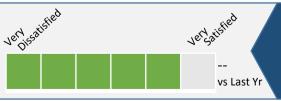
"How consistently does your change management process include risk assessment for the above silos?"



Ensure risk assessment is not onerous by aligning the level of depth with potential impact on critical systems. Less rigor is required for systems where the impact of a failed change is minimal.

Change Velocity

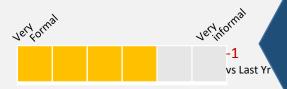
"In your opinion, how satisfied is the business with the velocity of change to infrastructure?"



Further improve velocity by reviewing your change management processes for inefficiencies. Strip out all but the most critical process components that ensure reliability and availability, and streamline the bureaucracy and paperwork.

Emergency Change Process

"How formal is your fast-track process for emergency changes?"



Establish a fast-track process for hot fixes that retain the critical steps (e.g., risk assessment, testing, approval) but expedites the process. For example, conduct emergency scrum meetings with all relevant system owners to assess the issue and assign tasks in real time, and then later to review and approve the change, and do the paperwork later.



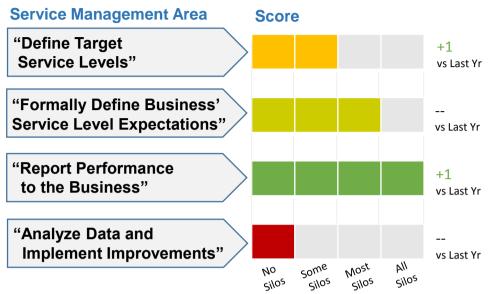
Failures (MTBF)

Incident

Service level management scores are based on the extent that you are defining, validating, and reporting key metrics. Recommendations for red or yellow scores are on the next page.

SOP Score: Nο Documented, Enforced, **Process** and Optimized

"Among your server, storage, database, and core infrastructure silos, how formally (if at all) do you currently ______, for the metrics that you track?"



Recommendation

Defining targets is a three-step process: Determine current service levels, set targets based on estimated business requirements, and identify requirements in people (e.g., training, staffing levels), process (e.g., standardizing and optimizing), and technology (e.g., redundancy, recoverability) to close up the gap between current and target values.

The validation stage is also a negotiation that balances desired service levels with cost. Streamline this process by providing draft target service levels so the business can "edit rather than create," and present the requirements to achieve those targets (e.g., people, process, technology changes and associated costs).

Establish regular checkpoints to report and review actual vs. target service levels. This enables IT to present their progress towards meeting target service levels (if you have defined stretch goals), drive accountability, and provide an opportunity to prioritize and address deficiencies

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Metric **Scores** Recommendation

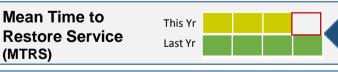
"How formally (if at all) do you current track and record against each of the following metrics?"



Track MTBF to measure disruption from outage frequency (i.e., reliability), and do this for all silos. Uptime statistics on their own can be misleading. For example, if a virtual server goes down 10 times in a year, but recovery only takes 4 or 5 minutes each time, you are still meeting 99.99% uptime yet the disruption to the business may be significant.



Regardless of whether uptime statistics are good or bad, it's an important metric to report to the executive team as an easy-tounderstand measure of infrastructure performance. Include planned and unplanned downtime – the goal is to present actual availability so any deficiencies can be addressed



This Yr

Ensure MTRS metrics are tracked for critical, major, and minor incidents for a more granular breakdown. Understanding the time to restore for critical incidents is more important than the overall average.

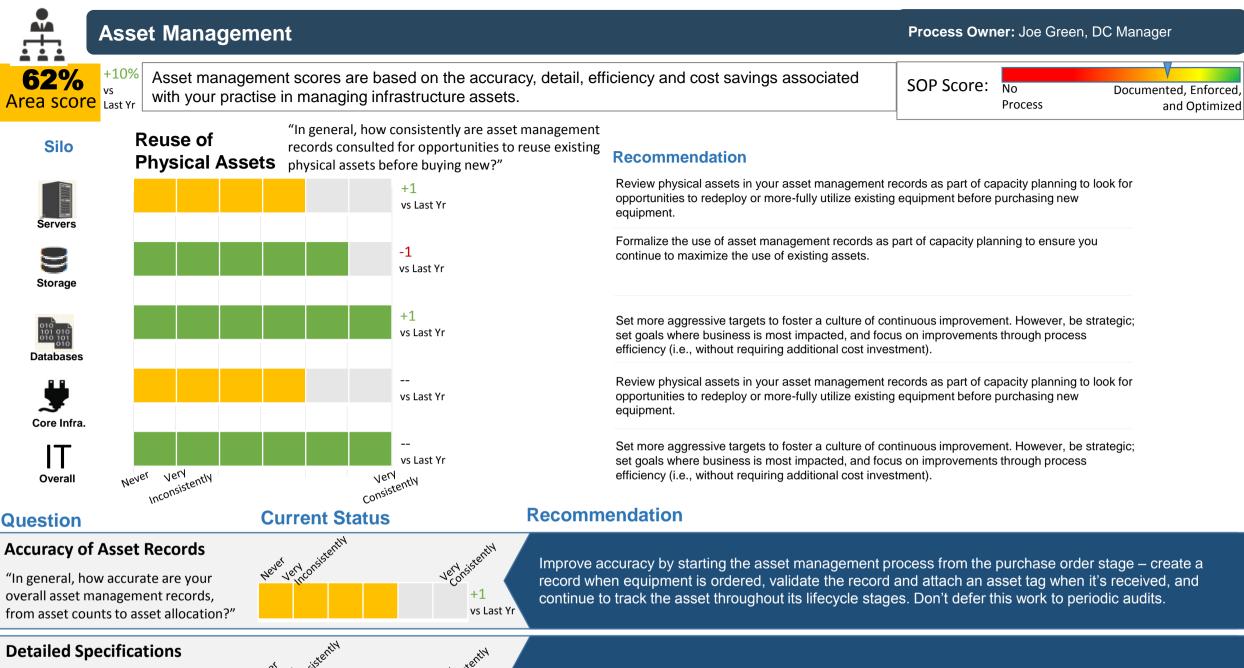


Defining and meeting target incident response times communicates to the business that incidents are being actively addressed. Validate and report this metric to ensure those targets meet business needs.

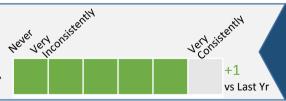
Also measure average incident response time as a means to determine whether the target response time is reasonable, too aggressive, or not aggressive enough.



Problem management is focused on resolving the root causes behind related incidents, after the immediate incident issue is resolved (e.g., via a workaround). Track problem resolution time to ensure workarounds are not indefinite. A healthy problem management process will reduce recurrence of incidents as root causes are resolved in a timely manner.



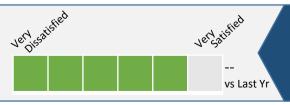
"In general, how consistently do asset records include detailed specifications?"



Ensure the details you are capturing serve a purpose. For example, ensure the data supports activities such as capacity planning and license optimization, and stop tracking data that does not serve a purpose.

Licensing Efficiency

"Historically, to what extent does the organization's number of paid licenses, or total purchased capacity, match against utilized assets?"



Leverage your licensing data to look for cost saving opportunities (e.g., moving to an enterpriese agreement for specific software that already exceeds the cost of an EA).

Cost Savings Reporting

"In general, how consistently are asset management cost savings tracked and reported?"



Schedule regular reporting of licensing optimization (e.g., the ratio of paid vs. used licenses, and savings from redeploying licenses rather than purchasing new), asset re-use (and savings from not purchasing new), and asset summaries (e.g., a breakdown of deployed assets) to demonstrate the benefits of asset management.



Event, Incident & Problem Management

Process Owner: Jane Finch, Helpdesk Manager

Area score Last Yr

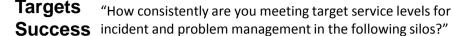
Event, incident and problem management scores provide insight into the quality of your process for dealing with unexpected issues, and finding and mitigating root cause to avoid repeated incidents.

SOP Score:

Nο **Process**

Documented, Enforced, and Optimized

Silo



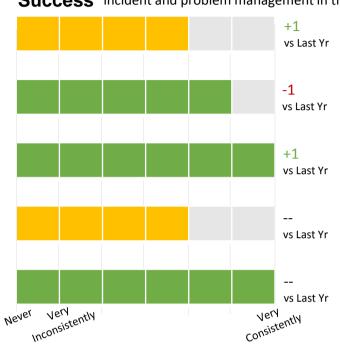












Recommendation

Recommendation

Set more aggressive targets to foster a culture of continuous improvement. However, be strategic; set goals where business is most impacted, and focus on improvements through process efficiency (i.e., without requiring additional cost investment).

Identify the people, process, and technology requirements to close the gap between current and target service levels. Review with the business to determine whether to fund the required changes or adjust service levels. Note: If targets are intentionally beyond current capabilities (i.e., continuous improvement goals), measure success by whether the gap is shrinking or widening.

Set more aggressive targets to foster a culture of continuous improvement. However, be strategic; set goals where business is most impacted, and focus on improvements through process efficiency (i.e., without requiring additional cost investment).

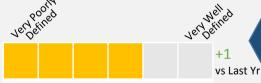
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Question

Problem Resolution

Current Status



Schedule regular problem ticket status reviews to assist with root cause analysis and to ensure they are being addressed and not just adding to the backlog.

Event Filtering & Alerting

resolved in a timely manner?"

"How consistently do your event filtering and alerting practices enable IT to become aware of infrastructurerelated incidents before end users?"

"How consistently are problem tickets

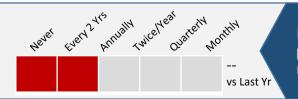
originating from infrastructure issues



Continue to refine capacity and performance thresholds and overall event filtering. Also review your event notification procedure to ensure the right people are being alerted, and to clarify roles and responsibilities in response to events.

Incident Resolution Times

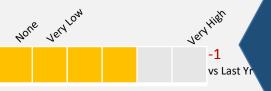
"How consistently are infrastructurebased incidents being resolved at a rate that satisfies the business?"



If you are meeting incident resolution time targets, yet the business is not satisfied, this is either a perception issue or the resolution time targets are not actually meeting business needs. Validate resolution time targets with business leaders.

Problem Tickets

"How consistently are problem tickets created when an infrastructure-related incident is closed but the root cause has not been addressed?"



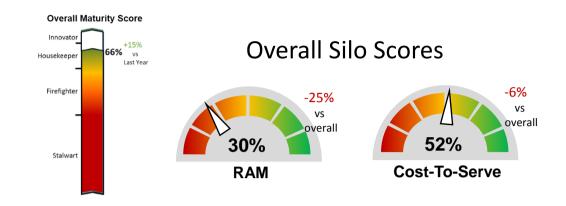
Make it a mandatory step in your "close incident" process to identify if the root cause was resolved, and to create a problem ticket if it wasn't.

This page would appear for each silo.

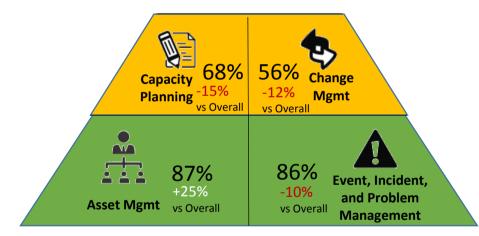
There would also be pages for Storage, Databases, Core

Infrastructure, and General IT

Compare scores for governance and management maturity, "RAM" (Reliability, Availability, and Maintainability), and Cost-to-Serve to identify and prioritize opportunities for improvement.



Governance and Management Maturity Scores



Primary Problem Areas



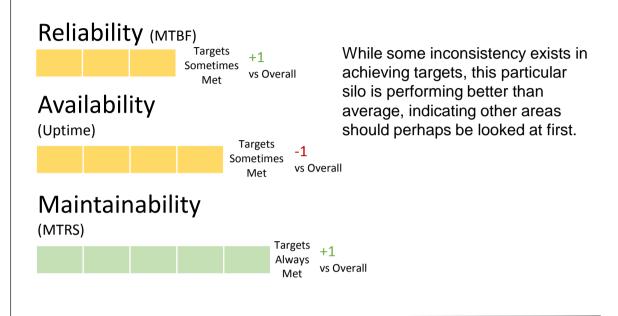
Scores are based on indicators such as "are processes documented and enforced", "are target service levels/process goals defined, validated and reported.



Server Incident & Problem Mgmt Targets Untracked

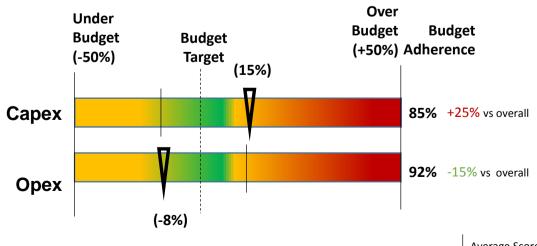
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RAM Scores



Cost-to-Serve Scores

Budget adherence is used to derive a cost-to-serve score, and is based on an average of how far capex and opex are under or over budget across all silos. (Budget adherence = 100% - % under/over budget)



Average Score Across Silos