

2026 AGENDA

INFO~TECH  
RESEARCH GROUP

# IGNITE

POWERED BY INFO-TECH LIVE

**Detroit, MI**

April 28-29<sup>th</sup>, 2026



# IGNITE Agenda

Day 01

Time	Session Type	Session	Track	Description
1:00 pm	REGISTRATION			
2:00 pm	WELCOME	Welcome and Opening Remarks		
2:15 pm	TECHNOLOGY KEYNOTE	Transform IT. Transform Everything.	Exponential IT & AI	The past two years have seen unprecedented advances in both technology and societal changes. In a world of critical changes to supply chains, reciprocal tariffs, market volatility, and AI breakthroughs, how can today's CIO survive the collision of major global forces? In this talk, we will explore how to meet sociopolitical and cultural uncertainty head-on by leveraging advanced technology and Exponential IT. If CIOs can transform their departments using exponential technologies, they can become the organizational leaders needed in this new age of technology-first enterprises.
2:45 pm	TECHNOLOGY KEYNOTE	From Predictions to Reality: Exponential IT, Two Years Later	Exponential IT & AI	The technology landscape has shifted significantly in the past two years. In this session, we will explore the exciting and emerging technologies driving Exponential IT. Discover how these technologies are transforming industries and connecting through the value chain to impact IT operations, and learn how IT leaders can navigate this evolving landscape to deliver organizational value.
3:15 pm	NETWORKING BREAK			
3:45 pm	ACTIVITY	Build Your AI Strategy & Roadmap	Exponential IT & AI	In this interactive session, we will help you derive an initial shortlist of AI use cases to guide the foundational steps of creating an AI strategy and roadmap.
3:45 pm	ACTIVITY	Build a Business-Aligned IT Strategy	Value-Driven IT	In this session, our expert analysts will help you craft a goals cascade for use in your IT strategy document. We will quickly work through the process of gathering enough business context and details of new and existing IT initiatives to demonstrate how to achieve alignment.

# IGNITE Agenda

Day 01

Time	Session Type	Session	Track	Description
3:45 pm	ACTIVITY	<b>Build a Business-Aligned Security Roadmap</b>	Value-Driven IT	Common security frameworks focus on operational controls, not business or organizational value. Join this informative session to learn how to tailor your security program to what makes your organization unique. Participate in a practical exercise with our security analysts who will show you how to quickly produce a high-quality security strategy.
4:30 pm	TECHNOLOGY KEYNOTE	<b>The Race to Develop Talent: The Hidden Speed Limit on IT's Ambition</b>	Adaptive IT Workforce	The talent challenge isn't just about hiring – it's about accelerating development. This keynote unveils the AI-Human Flywheel, a practical model for scaling capability through automation, augmentation, and human adaptability. Learn how to create a system where people and machines continuously learn and evolve, giving your organization the ultimate competitive edge.
5:00 pm	CLOSING AND RECEPTION			

# IGNITE Agenda

Day 02

Time	Session Type	Session	Track	Description
8:00 am	NETWORKING BREAKFAST			
9:00 am	TECHNOLOGY KEYNOTE	<b>The Exceptional IT Leadership Team: Info-Tech's Playbook for IT Transformation</b>	Playbooks	In this keynote, we will explore Info-Tech's new IT Playbooks, a comprehensive and scalable framework for achieving excellence across the IT leadership team. Anchored by the CIO Playbook, and extended through targeted Playbooks for Data, Security, Applications, and Infrastructure, this suite empowers leaders looking to take their function to the next level individually or against a coordinated, unified vision. It's time to stop firefighting and start building a high-performance IT organization.
9:45 am	ACTIVITY	<b>The AI Playbook: Secrets &amp; Steps to Systematically Achieve IT Excellence</b>	Playbooks	In this interactive workshop, we'll dive deeper into the methodology behind the 12-step AI Playbook and help you understand how to apply it to your unique environment. Participants will not only gain a deeper understanding of what each of the 12 steps means for them but will also leave with a prioritized roadmap to begin implementing the playbook and start turning AI into a growth engine instead of a gamble.
9:45 am	ACTIVITY	<b>The CIO Playbook: Secrets &amp; Steps to Systematically Achieve IT Excellence</b>	Playbooks	In this interactive workshop, we'll dive deeper into the methodology behind the 12-step CIO Playbook and help you understand how to apply it to your unique environment. Participants will not only gain a deeper understanding of what each of the 12 steps means for them but will also leave with a prioritized roadmap to begin implementing the playbook and start transforming IT from firefighting to forward-driving.
9:45 am	ACTIVITY	<b>The Security &amp; Privacy Playbook: Secrets &amp; Steps to Systematically Achieve IT Excellence</b>	Playbooks	In this interactive workshop, we'll dive deeper into the methodology behind the 12-step Security Playbook and help you understand how to apply it to your unique environment. Participants will not only gain a deeper understanding of what each of the 12 steps means for them but will also leave with a prioritized roadmap to begin implementing the playbook and start transforming Security from firefighting to forward-driving.
10:15 am	NETWORKING BREAK			



# IGNITE Agenda

Day 02

Time	Session Type	Session	Track	Description
10:45 am	LIGHTNING	Lightning Round Placeholder	All Tracks	
10:45 am	BREAKOUT	Exhibitor Session Placeholder	All Tracks	
10:45 am	BREAKOUT	Exhibitor Session Placeholder	All Tracks	
11:30 am	TECHNOLOGY KEYNOTE	Run IT by the Numbers: How to Inject Real Meaning Into the Decisions You Make	IT's Moment: a Technology-First Solution for Uncertain Times	We live in a world where exponential technologies require IT leaders to rise to the challenge of leading their organizations through transformational technology-enabled change. This cannot happen unless IT takes control of its budget, adopts best practices in proactively managing its finances, and makes data-driven decisions on spending. Info-Tech shares its insight on how to become world-class ITFM leaders.
12:00 pm	NETWORKING BREAK			
1:00 pm	CLIENT/EXPERT PANEL	Panel or Fireside Chat Placeholder	All Tracks	
1:00 pm	CLIENT/EXPERT PANEL	Panel or Fireside Chat Placeholder	All Tracks	
1:00 pm	CLIENT/EXPERT PANEL	Panel or Fireside Chat Placeholder	All Tracks	
1:45 pm	TECHNOLOGY KEYNOTE	The Rise of AI Agents	IT's Moment: a Technology-First Solution for Uncertain Times	How can one succeed in the exponential world of AI agents? Attend this important keynote to discover how to bridge the AI adoption gap and unlock the potential of agentic AI. Also learn how Info-Tech is leveraging agentic AI to enhance your team's performance.

# IGNITE Agenda

Day 02

Time	Session Type	Session	Track	Description
2:15 pm	TECHNOLOGY KEYNOTE	<b>Five Key Takeaways</b>	All Tracks	At every conference, you're supposed to learn things, bring back your insights, and share them with your colleagues. But that can be hard when there's so much great information packed into such a short period. Please allow us to help you out. In this keynote, we'll walk you through what we think the five most important takeaways are and what your next steps should be. Make your trip home stress-free!
2:45 pm	EVENT WRAP UP			